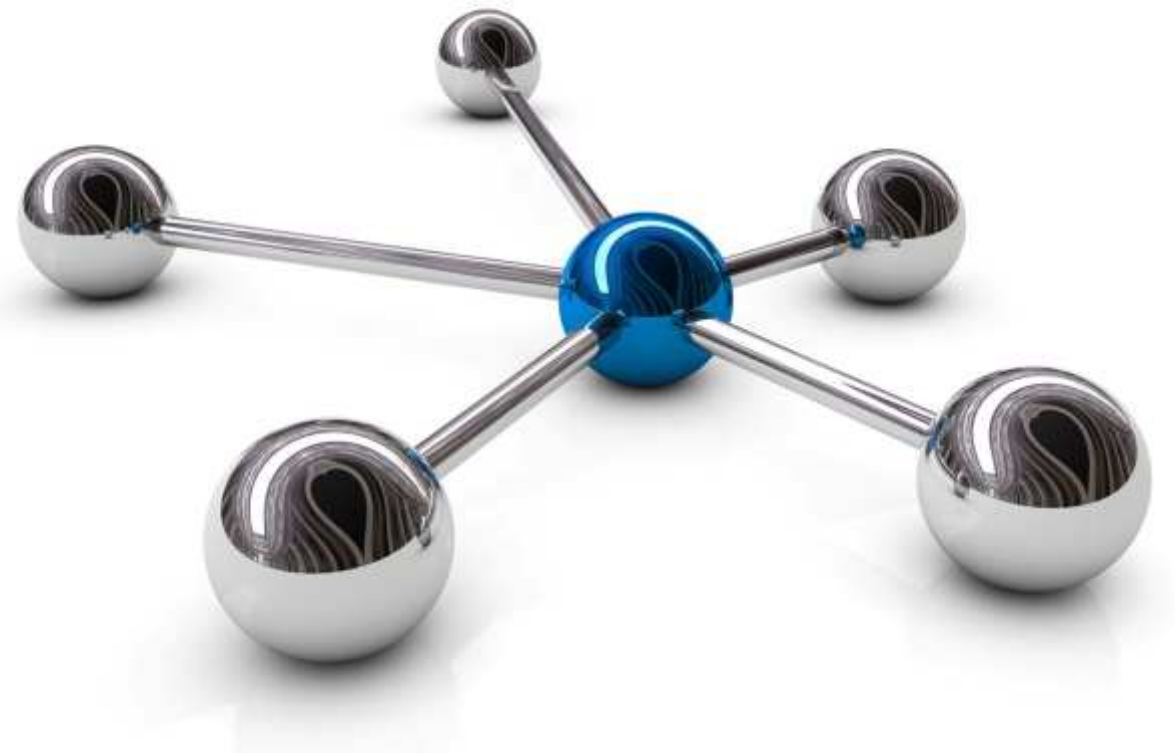


MANMACHINE

Working today for a cleaner tomorrow[®]



DRIVING THE CLEANING REVOLUTION

MANMACHINE GROUP

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TOGETHER, BUILDING A HEALTHIER AND HAPPIER FUTURE

EMPOWERING PEOPLE

We provide the power of cleaning and purification, enabling everyone to improve their lives, fabricating healthier societies and refining the culture of a society which reflects in every aspect of life. Ultimately, it leads towards a higher level of civilization.

Our vision to empower societies is a clear call to action. We bring innovative solutions, new services and products that stimulate progress, change and improvement.

MECHANISM
LEADERSHIP
COMMITMENT
EMPOWERMENT
INNOVATION
EXCELLENCE
TECHNOLOGY
TRANSFORMATIVE
PROFESSIONAL
CONGLOMERATE



WELCOME TO MANMACHINE GROUP

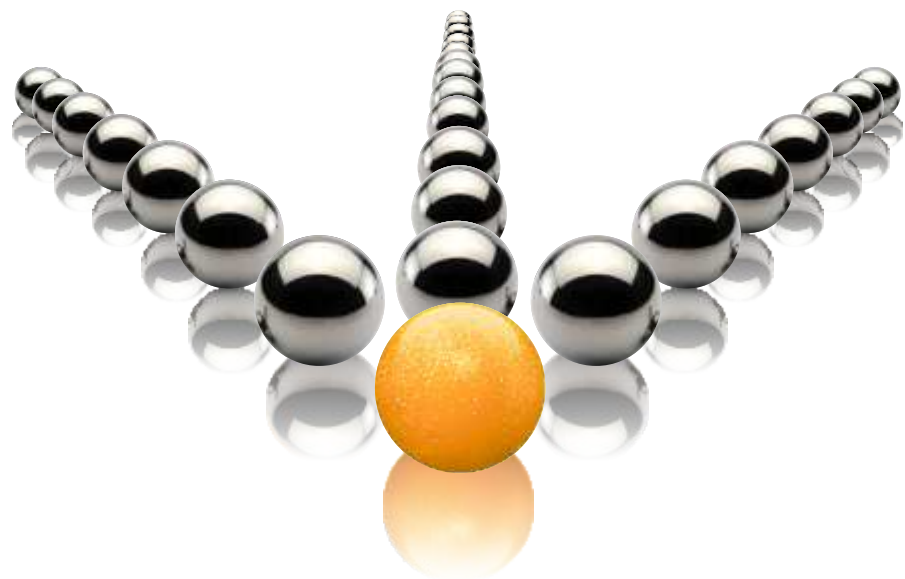
A LEGACY BUILT ON ADVANCING THE INDUSTRY

Founded by Anil Sethi & Rupali Sethi in 1987, with a vision to change the face of the Cleaning Industry by bringing to fore fresh concepts, technology, processes and customer experience. Manmachine started as a contract cleaning company, evolved into a successful mechanized cleaning equipment company and eventually branched into many other aspects of cleaning industry, with brands like Exppress Car Wash, Manmachine works, The Maids.in while setting the benchmark in the industry that help create a cleaner, safer, healthier world.

Throughout its history, Manmachine has remained focused on advancing its industry by aggressively pursuing newer technologies, newer services and creating a culture that celebrates innovation. In pursuance of this we have consistently enriched our product portfolio by introducing international brands like Karcher and Schmidt in India. Today, Manmachine Group's success is the result of a tradition of leadership in business development, business operations and customer service.

With a dedicated workforce delivering hundreds of services across sites all over India, today, Manmachine Group remains a beacon of innovation, quality, and success by creating new value and pioneering new markets.

LEADING THE WAY



VISION

To be a role model in the industry with technology leadership, innovative products, solutions, service excellence and consequently heralding an era of irrevocable prosperity.

MISSION

Enriching people's lives with the most innovative solutions, our personal passion, reinforced by a professional mindset, creating value for all those we touch.

"The Best is yet to come"



26 years before we embarked on a journey of building a unique identity as the changing face of the Cleaning industry. Today we are proud to be known as its leaders and innovators. Our passion to exceed our own expectations every time with an unwavering focus to make people aspire for a healthier and better lifestyle has driven us so far.

The tireless curiosity and passion for progression is the source of Manmachine's corporate DNA. The tremendous growth in infrastructure and burgeoning aspirations of all sections of society has fuelled the drive to invent more, excel more and serve better. We have also made an indelible mark by delivering innovative products and services. Behind all this the focus is client satisfaction and progress of society. Achieving one goal propels us towards the next. We will continue to push forward the transformation, accelerate our strategic realignment, further consolidate our market positions of the core businesses, bringing more value to our customers and make more contributions to the nation and the community.

Going forward, we are expanding our identity on the global platform. The right fundamentals and initiatives have bestowed on us continuous success and as a team we are bullish about future. We believe that times will be even more exciting, with the launch of a strategic plan that opens up a new era for Manmachine

Together we believe. We do. Best is yet to come!

Anil Sethi
Chairman & Managing Director
Manmachine Group



OUR VALUES

We believe that Cleanliness is a state of mind and technology is just its manifestation. Cleanliness makes space for good health, prosperity and growth. It forms the core of our existence and achievements.

Focus on being creative, innovative and enterprising makes us develop new solutions for new age customers. Commitment towards satisfaction and consistently striving for excellence drives us forward.

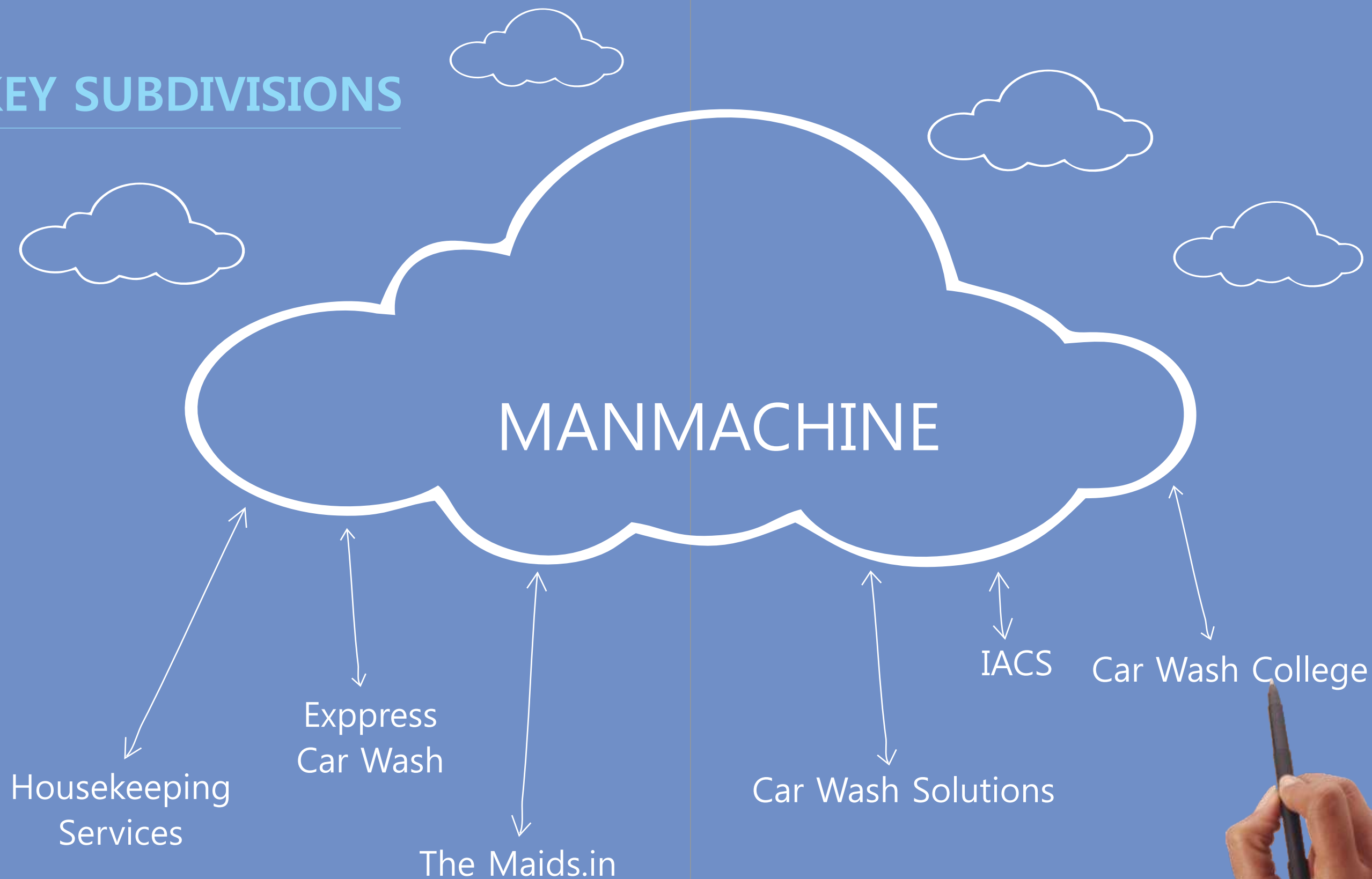
PHILOSOPHY (What we stand for)

Manmachine is a group of professionals pledged to the corporate values of integrity, innovation, client satisfaction and leading standards in products and services.

THE MANMACHINE SPIRIT

History chronicles Man vs. Machine. We say NO. It's Man and Machine united as one entity to provide never before solutions to modern age problems and also explore endless possibilities. We say that this unison has tremendous potential to bring about radical changes in lifestyles. It can invent and 'power' new products that can achieve the impossible for everyone.

KEY SUBDIVISIONS



Housekeeping Services

Exppress Car Wash

The Maids.in

Car Wash Solutions

IACS

Car Wash College



MANMACHINE **WORKS**

Manmachine Works is a dynamic and professional company offering Contract Cleaning services and Facility Management services in many industries like Hospitality, Commercial/ Corporate, Education, Healthcare, Entertainment, Retail, Manufacturing, Research and Development, Government etc.

WHAT SETS US APART

Vast experience gained as a market leader in the industry, most talented and committed team, state of the art operating systems and technology, a reputation for innovation, the ability to customize our services to meet the customers' precise needs, an uncompromising focus on training and development for our managers and staff, a set of values that focus on integrity in everything we do, compassion for our people, and unparalleled commitment to quality and execution.



Clean
Just in

mins

THE FIRST PREMIER NATIONAL CAR WASH CHAIN

Express car wash is the prompt convenient car cleaning service, first of its kind, which serves the purpose of the fast paced society. Express car wash is a brand which is changing the way people think about car cleaning.

Customers have the choice of at least 17 car wash services under Express Car Wash. It is a unique mechanized car cleaning concept whereas cars are getting pampered through the latest equipments including high pressure cleaning machines, spray extraction machines, high powered vacuum cleaners, steam cleaners and so on.

With its increasing no. of car wash units across the nation, Express Car Wash caters to unique requirements of customers with a professional touch. In addition to radical technology in car cleaning, it guarantees eco-friendly products and affordable service. Just 20 minutes and the car sparkles like a new found gem!





THE MAIDS.IN
PREMIUM RESIDENTIAL CLEANING SERVICES

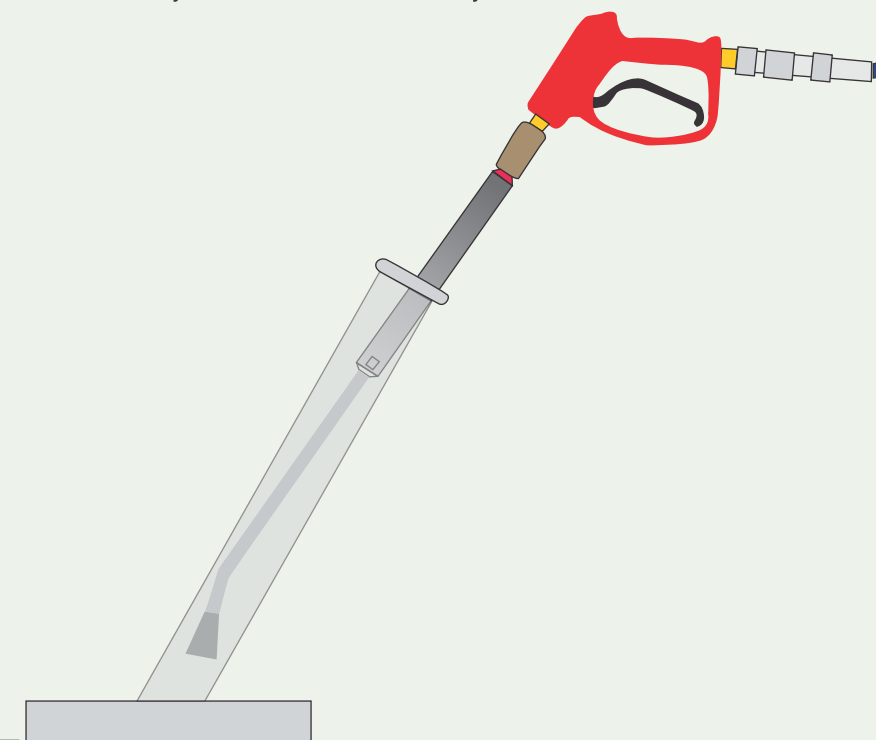
The Maids represents a professional residential cleaning concept which is based on innovative ways of deep cleaning services. It is focused on bringing residential deep cleaning to every household. With four professionals cleaning teams, fully loaded with the most modern cleaning equipment with a systematic approach, performing specialized cleaning services offer the most modern home cleaning system.

Service with a Smile' is their motto that reflects in the services that enhance homes. All this is packaged and presented with complete flexibility and tailor-made solutions to ensure peace of mind.



COMPLETE CAR WASH SOLUTIONS

Manmachine car wash solutions are innovative and complement your Carwash business. Beginning with Consultancy and Design services to the array of products & solutions tailor-made to various applications, our range is exclusive and assorted to suit your requirements as one stop shop. Only THE BEST global car care products in terms of quality and performance tested in Indian conditions are offered such as, micro fibre cloth, car wash towels, car paint protection, upholstery and underbody cavity treatment, multi-coloured foams, centralized vacuuming solutions, quick water blowers etc. We have exclusive automatic car wash solutions to deliver up to 200 shining cars every day. All our products are biodegradable and environment friendly. Car Wrapping is our forthcoming innovation in car care that protects your car from scratches and keeps it forever shining and new. We guarantee you delighted customers from your outlets. The best is yet to come!





IACS Indian Academy of Cleaning Science

Manmachine Works has set new benchmarks in Quality Cleaning Services in the world of Housekeeping primarily due to its trained and well developed Manpower, Systems, Processes & World Class equipment since 1987. The success and customer appreciation made us grow to verticals of Housekeeping Services and Sales Of Quality Cleaning equipment to maintain quality of Cleanliness.

Indian Academy of Cleaning Science was formed in the year 2000 to add a new dimension to the company's mission of revolutionizing the cleaning business to the whole country. A well-trained and professional manpower is of vital importance to successfully accomplish the cleaning services. The Academy imparts modular training to cleaning staff from Contract cleaners, Government Institutions, Factories and other commercial establishments.

A set of 50 modules of Training are designed on the parameters of the British Institute of Cleaning Science. It fulfills the requirements of the Cleaning Industry by bringing about a resourceful combination of Man & Machine.



Car Wash College Be trained in just 5 days!

Carwash College is a soon to be launched endeavor in the country in the year 2014 that will be a living testament of Manmachine works' commitment to innovative Cleaning solutions in the country increasing Quality and Productivity with a cleaner environment. Our programs are structured to be modular and simple that provide hands-on training to new and existing operators using most modern equipment to deliver customer delight and a great sense of pride in them.

The operators become skilled in every procedure and technique of complete car cleaning in just 5 days – a feat they would achieve in a comparatively small period rather than undergoing training for years.

THE TEAM

Our people make our organization. They contribute to our identity, expertise, streak for innovation and insight for future. We believe in people who think and work in unison with our corporate philosophy. And we are fortunate to have the most creative, diligent and exuberant team members.



FOOTPRINT

We have made our presence felt across PAN India by building a reputation of being the sole and ultimate solutions provider for cleaning and maintenance needs.



OUR TEAM PRESENCE



RECOGNITION & AWARDS

Our sense of achievement is an award by itself. Our corporate journey has rewarded us with success, recognition and awards. Outstanding achievement, leadership and innovation count for us but the most breakthrough recognition is our satisfied customers.



CORPORATE SOCIAL RESPONSIBILITY

As it is said that "With great power comes greater responsibility". And being responsible is one of the hallmarks of a progressive conglomerate. It germinates from possessing the right insight, approach and intelligent resources for sustainable growth as well as betterment of society. We take care to make health, safety and non-hazardous work conditions our topmost priority. The same principle guides us in considering environmental risks and pursuing environmentally safe practices across all business divisions.

GOING BEYOND

Manmachine seeks to earn further recognition as the most modern and futuristic group constantly, upgrading and innovating its services. Making Growth an all inclusive one and satisfied clientele is the focal point of corporate success. We seek to give our customers that little extra, the unexpected, the surprising. Going beyond the ordinary and improving day after day – this is what drives us.

